



TradeEthiopia

Online B2B Trade Marketplace

find-connect-trade

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www.tradethiopia.com



TradeEthiopia Consultancy & Business Support Packages

TradEthiopia is a B2B platform to find quality buyers or suppliers easily. We have more than a million legit, active businesses in our database and so many visitors to our marketing Platforms everyday worldwide. We have both local and international clients who want readily to buy or sell. Our buyers/ suppliers are carefully selected through a standard business verification process. If you have a Product or services, to buy or sell TradEthiopia have to be your best choice. Join our B2B platform now to sell, to buy or to find a business support.

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PACKAGE 1

ETB 29,800

PROJECT IDEA DELIVERY

What's Included

- Business concept development
- 3 detailed project ideas with market validation
- SWOT, resource analysis, and implementation roadmap

Delivery: 2 Days (6 hours)

- Best For: Diaspora investors, new entrepreneurs, and unions considering new ventures.

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PACKAGE 2

7,500 ETB per hour

Executive Business Consultation

Specializations:

- Strategic & operational transformation
- Cost control, pricing & financial modeling
- B2B growth, marketing & promotion strategy
- HR design, digital transformation, and tech tools
- Tax, financial forecasting & documentation

Payment Terms: Advance per session

- Best For: Growing SMEs, exporters, cooperatives, or distressed operations needing intervention.

Full SME Business Setup

What You Get:

- Feasibility study & business plan (bank-ready)
- Company branding: logo, profile, visual templates
- Website (1-page), business email & domain
- HR, financial, marketing and operations templates
- Licensing & legal setup support
- Go-to-market and soft launch plan

Delivery: 6–8 Weeks

Payment Terms: 60% advance, 40% after 1 month

- Best For: Startups, diaspora-backed SMEs, and unions formalizing a business

Investment-Grade Project Development

Deliverables:

- In-depth feasibility report
- Investor-grade business plan and financial model
- Full proposal, pitch deck, teaser, one-pager
- Guidance on investment and funding access
- Compliance, registration, and risk framework

Delivery: 3–4 Months

Payment Terms: 40% advance, 30% mid-term, 30% at final submission

- Best For: Medium-to-large ventures in agriculture, mining, logistics, services, and energy.

Full SME Business Setup

- Full operational leadership post-launch
- Expert recruitment, team structuring, onboarding
- SOPs, HR policies, financial control systems
- Setup and guidance on ERP, CRM, reporting
- Training program development and delivery
- Brand development, marketing pipeline & expansion
- Monthly performance analysis and scale plan

Duration: Up to 12 Months

Payment Terms: Quarterly, first installment upfront

- Best For: High-investment businesses, joint ventures, diaspora consortiums, and impact-oriented projects needing end-to-end execution.

Add-On Services (Available with Any Package)

- Investor Pitch Deck (up to 15 slides) 29,000
- Professional Company Profile + Logo 18,500
- Starter Website (1–3 page responsive) 14,900
- Social Media Launch Kit (template + setup) 9,500
- Staff Training Manual (custom) 25,000
- Monthly Marketing Management 45,000/month

TradeEthiopia Advantage

- 10+ years of B2B and trade facilitation experience
- Trusted by over 500+ SMEs, exporters, and cooperatives
- Staffed with experts in business, trade, IT, finance, law, and marketing
- Real-world, African-context solutions with global competitiveness
- Full confidentiality & NDAs for all engagements